

# theCHANGINGtimes



**CARE is a leading humanitarian organization dedicated to fighting poverty and social injustice. We place special emphasis on investing in women and girls because our experience shows that their empowerment benefits whole communities.**

Our *signature programs* focus on the pivotal moments in the lives of women and girls when the right intervention can yield exponential results. The programs focus on maternal and child health, girls' education and leadership skills, and economic opportunity and financial services for women. Through these programs, CARE will make substantial, measureable contributions to the Millennium Development Goal of halving the proportion of people living on less than \$1 a day by 2015.

At the same time, our *core programming* in agriculture, education, economic development, emergency response, health, HIV & AIDS, and water and sanitation will continue to help communities meet basic needs in ways that are sustainable and empowering. Underpinning all our work is a commitment to using evidence-based policy advocacy to address underlying causes of poverty, such as poor governance, gender inequity, and economic and social exclusion.

*CARE is a leader in the movement to end extreme poverty and a prudent steward of financial resources. Our record of efficiency has earned us top ratings from Charity Navigator, and meets the stringent guidelines of the Better Business Bureau Wise Giving Alliance.*

## Programming Highlights



**CARE supported more than 1,000 poverty-fighting projects in 71 countries to reach more than 65 million people in fiscal year 2007 (FY07). CARE USA contributed \$545 million to these efforts. The following are some highlights of our work in FY07 to empower women and families around the world:**

CARE's **education** programs helped 7.5 million students gain the skills they need to succeed, and removed barriers to school attendance – especially for girls.

CARE and our partners reached more than 40 million people with information and services to protect their **health**, plan their families and raise healthy children.

Our **economic development** programs helped 8.8 million people – 53 percent women – with training and resources to save money and start businesses.

More than 12 million people enjoyed improved access to safe **water and sanitation**, and learned about healthy behaviors to prevent illness.

We helped some 7 million people stop the spread of HIV and reduce the negative social and economic consequences of **HIV & AIDS**.

11.5 million people participated in CARE projects to improve crop production, increase income and sustainably manage **natural resources**.

Our **emergency preparedness and response** projects reached more than 15 million people, with particular emphasis on the needs of the most vulnerable: children, women and the elderly.

### How CARE's Expenses are Allocated

**90%**  
Program  
Activities



**10%**  
Support Services  
and Fund Raising

### CARE's Programs by Activity

**72%**  
Community  
Development



**28%**  
Emergency and  
Rehabilitation



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